1-Financial Management

Meaning Financial Management

Financial Management is a vital activity in any organization. It is the process of planning, organizing, controlling and monitoring financial resources with a view to achieve organizational goals and objectives. It is an ideal practice for controlling the financial activities of an organization such as procurement of funds, utilization of funds, accounting, payments, risk assessment and every other thing related to money.

Goals of Financial Management:

Goals of financial management should be so articulated as to help achieve the objective of wealth maximization and maximisation of profit pool. Financial goals may be stated as maximizing short-term profits and minimizing risks.

Profit maximization refers to the sales level where profits are highest. You might assume that the higher the sales level, the higher the profits - but that is not always true Wealth maximization is the concept of increasing the value of a business in order to increase the value of the shares held by stockholders. The concept requires a company's management team to continually search for the highest possible returns on funds invested in the business, while mitigating any associated risk of loss. This calls for a detailed analysis of the cash flows associated with each prospective investment, as well as constant attention to the strategic direction of the organization.

Scope of Financial Management

- Estimating the Requirement of Funds: Businesses make forecast on funds needed in both short run and long run, hence, they can improve the efficiency of funding. The estimation is based on the budget e.g. sales budget, production budget.
- Determining the Capital Structure: Capital structure is how a firm finances its overall operations and growth by using different sources of funds. [2] Once the requirement of funds has estimated, the financial manager should decide the mix of debt and equity and also types of debt.
- Investment Fund: A good investment plan can bring businesses huge returns.
- To ascertain maximum profit as well as maintain the core value of the organization

Functions of Financial Management

- Estimation of capital requirements: A finance manager has to make estimation with regards to capital requirements of the company. This will depend upon expected costs and profits and future programmes and policies of a concern. Estimations have to be made in an adequate manner which increases earning capacity of enterprise.
- Determination of capital composition: Once the estimation have been made, the capital structure have to be decided. This involves short- term and long- term debt equity analysis. This will depend upon the proportion of equity capital a company is possessing and additional funds which have to be raised from outside parties.
- Choice of sources of funds: For additional funds to be procured, a company has many choices like-
- Issue of shares and debentures
- Loans to be taken from banks and financial institutions
- Public deposits to be drawn like in form of bonds.
- Choice of factor will depend on relative merits and demerits of each source and period of financing.
- Investment of funds: The finance manager has to decide to allocate funds into profitable ventures so that there is safety on investment and regular returns is possible.

- Disposal of surplus: The net profits decision have to be made by the finance manager. This can be done in two ways:
- Dividend declaration It includes identifying the rate of dividends and other benefits like bonus.
- Retained profits The volume has to be decided which will depend upon expansional, innovational, diversification plans of the company.
- Management of cash: Finance manager has to make decisions with regards to cash management. Cash is required for many purposes like payment of wages and salaries, payment of electricity and water bills, payment to creditors, meeting current liabilities, maintainance of enough stock, purchase of raw materials, etc.
- Financial controls: The finance manager has not only to plan, procure and utilize the funds but he also has to exercise control over finances. This can be done through many techniques like ratio analysis, financial forecasting, cost and profit control, etc.
- Financial planning is the task of determining how a business will afford to achieve its strategic goals and objectives. Usually, a company creates a Financial Plan immediately after the <u>vision</u> and <u>objectives</u> have been set. The <u>Financial Plan</u> describes each of the activities, resources, equipment and materials that are needed to achieve these objectives, as well as the timeframes involved.

Sound Financial Planning

(1) Simplicity:

A sound financial structure should provide simple financial structure which could be managed easily and understandable even to a layman. "Simplicity' is an essential sine qua non which helps the promoters and the management in acquiring the required amount of capital. It is also easy to work out a simple financial plan.

(2) Foresight:

Foresight must be used in planning the scope of operation in order that the needs for capital may be estimated as accurately as possible. A plan visualised without foresight spells disaster for the company, if it fails to meet the needs for both fixed and working capital. In simple words, the canon of foresight means that besides the needs of 'today' the requirements of 'tomorrow' should also be kept in view.

(3) Flexibility:

Financial readjustments become necessary often. The financial plan must be easily adaptable to them. There should be a degree of flexibility so that financial plan can be adopted with a minimum of delay to meet changing conditions in the future.

(4) Optimum use of funds:

Capital should not only be adequate but should also be productively employed. Financial plan should prevent wasteful use of capital, avoid idle capacity and ensure proper utilisation of funds to build up earning capacity of the enterprise.

There should be optimum utilisation of available financial resources. If this is not done, the profitability will decline. There should be a proper balance between the fixed capital and the working capital.

(5) Liquidity:

It means that a reasonable percentage of the current assets must be kept in the form of liquid cash. Cash is required to finance purchases, to pay salaries, wages and other incidental expenses. The degree of liquidity to be maintained is determined by the size of the company, its age, its credit status, the nature of its operations, the rate of turnover etc.

(6) Anticipation of contingencies:

The planners should visualise contingencies or emergency situations in designing their financial plan. This may lead to keeping of some surplus capital for meeting the unforeseen events. It would be better if these contingencies are anticipated in advance.

(7) Economy:

Last but not the least, the financial open be made in such a manner that the cost of capital procurement should be minimum. The capital mobilised should not impose disproportionate burden on the company.

Factors Affecting Financial Planning

Financial planning of a business is determined by the following factors:

- (i) **Objectives.** Objectives of financial planning should be consistent with the overall objectives of the business. The main objectives of financial planning are to raise funds at reasonable cost and utilize them in the best possible manner.
- (ii) **Requirements of the Enterprise.** A good financial plan should take care of the present and future requirements of the business. Provision of or various contingencies, replacement of assets, and growth and diversification of business enterprise must be made.
- (iii) **Economy.** Case of raising capital should be reasonable. Capital structure should be such as to create an appropriate balance between the cost of funds and the company's ability to pay.
- (iv) Solvency and Liquidity. The funds should be invested in those ventures which are likely to give sufficient return on investment. Moreover, adequate cash should always to available to meet the requirements of the enterprise. The enterprise should be solvent and liquid not only in the short-term but also in the long-term.
- (v) Flexibility. Financial planning should ensure flexibility allow the diversion of funds into more profitable channels. It should also make provision for raising of additional funds at a short notice.
- (vi) Optimum Capital Structure. There should be proper capitallisation of the company. An optimum mix of equity shares, preference shares and debentures should be kept in mid while raising funds form different resources.

CHAPTER :2 FINANCIAL DECICION AND INVESTMENT DECICION Tinapual Decision: ill por my apital structure of a company refers to the composition or makeup of its capitalisation and it includes al longtern aprilat resources i.e. loans, Reserves, shares, and bonds. - factors determining the capital structure 1. Financial Likerage EPS: Earning per share 2. Execute & stability of sales EBIT: Evenings before interest 3. Cost of sales 4. Mature & size of the firm 5. Heribility 6. Capital market condition 7. legal requirement Problem: 1) Determine the EPS [Earning per share] of a company, which has an earning before interest and tax [EBIT] of £2,00,000 -. Its capital structure consist of the following securities. 10'. debenture 76,00,000/-13% preferre share £2,00,000 - whom tobagos pristress E. shale of £100 - each 500,000 -The company is in The 50 tax. Determine the percentage Change in EPS associated with 25%. increase and 25%. decrease in EBIT EBIT = 200000 10). debentules: 600000 12. p. shales = 200000 E. shale 100 each: 500000 (5000) 100x :50' CBIT: 725/.. Jas/.

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EPS: EAES No. 7 shares	445000 15000	363500	80m
F.81	= 31.67	36-25	32.81

(A companies capital structure consists of the focusing equity share of ±100/- each . £20,00,000/- entained earnings ; 9). purference those 7 12,00,000 coods 1 actioned 7). debentures 28 lash Total 50,00,000 -. The company carns 12% on its capital . The income tare reste is a You are regime to a sum of 25,00,000/- to finance its expans Program for which the following alternative are able to or a) I sue of soon e. s at a premium of 725 - per shale. b) Desue of 10%, preference shale. C) Diene of 81. debentules. 0000 It is estimated that P. E eatio in the cases of equity Preference and debenture financing would be 21,4, 17 and 15.7 respectively. which of the 3 financial alternature would you recommend and why, -> ES: 20,000 0000 0000 RE : 10,00,000 9' P.S: 12,00,000 7). deb: 8,00,000 Petra: 25,00,000 5,60,000 x12:1,101 (EBIT = 900000) 00004 7, 20,00,000 ES, 5,00,000 premium 25,00,000 -> 25,00,000(6).) 141 25,00,000 (8/.) P. E Ratio: 21.4, 17, 15.7

Analytical table		In this play	out trans	4 3			
Particulars	5	(i)	0	16,10			
2.9	4000000	20,00,000	20,00,000				
Premium	500000	111 -	SL /01.703	100 140			
P. 2 (91.)	12,00,000	12,00,000	12,60,000	931 147			
Raired P. s (10%)	- 1	25,00,000	- 11	4.9.4			
RE	10,00,000	10,00,000	000,000,001	139			
Deb (41.)	800,000	8,00,000	8,00,000				
Raised	-	- North	25,00,000				
Comisos tilas do de AP po mare de							
Calulation of EPS	o dila	11 11	- 101 6	tapid			
	15 14 51	DIGITAL TO		G			
Particulars	illar Da	1 100 100 1	2	19			
EBIT	0	100,000	9,00,000	9,00,000			
(-) Interest (deb)	(-)	56,000	€ 56,000	(-) 2,56,			
the transfer of the same of the same	1 100 00	3,44,000	8,44,000	6,44,0			
EBT ISI- TIBI		4,22,000	⊌ 4,22,000	(3,82,6			
C) Tax			and odib	1.10			
EAT		, 22,000	4,22,000	3,22,0			
(-) P.D	00,00	,08,000	3,58,000	(-) 1,08			
, (2)	בול גמנט וא	11001	64 000	2,14,			
EHES		3,14,000	20,000	20,00			
EPS: EAES		40,000	A grant at				
No. of shares	1 (01) (0	(7.84)	£3.2)	£ 10.			
EPS OF A COUNTY OF THE STATE OF	1	STATE OF THE STATE	(31.02.002.20				
PE ratio	(0)0,00d	21.4	17	15.			
(.)	× 00,000 1			Cuc			
marked point per share (EP.	SXPE)	(188)	(54)	(168			
THE STATE OF THE S	.00, 10, 10, 10	OR THAT!	DI DISE	14			

The existing capital structure of ABC and is as follows.
(i) & shall a #160 - out # 40,00,000 (1) Feller Beller
(ci) 91. D. shale Fob,00,000 (1) 11. albutted Jason,000
The margine is a ile capitals. The district the state is 30
The co. evegines a sum of ±35,000,000 - to finance its expansion
The co. suggisses a sum of £3500,000/- to finance its expanses, project for which the following atternatives are available to it
(i) Texus of 2000 e have at a premium of £051-p/chare. (ii) Texus of 9', deb (profit earning) Projected that the PE evotion in the case of equity, preference and deb. financing would be 00, 17, 16 supp.
(ii) Desue q 10/. p. shale.
(ii) Issue of 9', deb
Projected that it DE with all a sait
and deb financing would be no. 17.16
certical of the 3 disposing alternation
which of the 3 financing alternative would you recommend and
=> £100. E. share — 40,00,000
R. E (0,00,000
7. have -0 25,00,000 EBIT -12'.
7-1. debenture - 25,00,000 [nuome tax - 50]. Required - 25,00,000
35, 60,000
1,25.00,000 x12'.
00000 EBIT: 1500,000
3101
Many De Jak Mary Comment of the Mole woll
25.00.000 (25.00.000 premium, 60.00,000 eshare
$25,00,000 = (25,00,000 \times 10^{\circ}).)$
$(25,00,000 \times 9)$.)
Profit earning ratio: 20,17,16

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1 9	19								
40.00.000	40,00,000	0.0.0.5							
1	-	1							
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25,00,000	95,00,000	14 11 1 11							
25,00,000	-	N. Carlotte							
Topo trais	25,00,000	1010031							
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1 11	A banish w	Commission of the commission o							
40,00,000	40,00,000	ALL CONTROLLS							
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40000	40000	1							
10.0 shares: = 60000 40000 40000 deb = 25,00,000 x7/: 145000 25,00,000 x9/: = 225000									
Calculation of EPS									
1 1	I D	I W							
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	000 6145000	-)400000							
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Alexandra de la companya della companya della companya de la companya de la companya della compa		10.01							
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146	ST JO TO	120.00							
41.0	DAY 10 DE PARE	130.08							
(146	80	(130)							
	The state of the s	Conclusion: If the objecture is to maximize eps 3rd alternative alternative is the objecture is to increase the m.P share then 188							
to masimi	use eps and	alternative							
	40.00.000 35.00.000 35.00.000 35.00.000 100 40000 100 40000 1500 3145 1335 1335 1335 1335 145.	40.00.000 10,00,000 10,00,000 10,00,000 10,00,000 10,00,000 10,00,000 10,00,000 10,000							